

## Private education market expenditure

Segment	2008 (Rs. crore)	2012 (Rs. crore)	Volume Cagr (%)
<b>K-12</b>	88,447	129,982	8.0
<b>Tutoring (classes V-X)</b>	24,079	39,361	10.3
<b>Educational books</b>	8,770	11,493	5.6
<b>Educational stationery</b>	5,967	8,820	8.1
<b>Preschools</b>	4,432	15,417	28.3
<b>Educational CD ROMs</b>	526	1,579	24.6
<b>Multimedia in schools</b>	135	1,822	67.9
<b>Private professional colleges</b>	31,743	53,496	11.0
<b>Engineering</b>	26,325	43,875	NA
<b>Medical</b>	2,128	3,037	NA
<b>MBA</b>	3,289	6,583	NA
<b>Test prep</b>	7,488	14,976	14.9
<b>Engineering</b>	4,500	9,000	NA
<b>UPSC (civil service)</b>	540	1,080	NA
<b>MBA</b>	468	931	NA
<b>Medical</b>	1,890	3,780	NA
<b>GRE/GMAT/SAT</b>	90	184	NA
<b>Services training</b>	6,142	13,068	16.3
<b>Child skill enhancement</b>	3,496	10,489	24.6
<b>IT-training — Retail</b>	841	1,692	15.0
<b>IT-Training — Corporate</b>	171	630	30.0
<b>e-learning — Retail</b>	63	661	60.0
<b>e-learning — Corporate</b>	58	594	60.0
<b>Teacher training</b>	67	688	60.0
<b>IT/BPO finishing school</b>	121	1,273	60.0
<b>Total market</b>	<b>221,776</b>	<b>374,511</b>	<b>10.9</b>

Source: CLSA Asia Pacific & Venture Intelligence